



NCCCF Board Meeting Agenda

Wednesday January 31, 2017 11:30 p.m.-3:00 p.m. Los Rios Community College District Office

Dial in: +1 (408) 638 0968 Meeting ID: 101 973 343

Lunch is Served

- I. **Call to Order**.....Robert Schwartz
- II. **Introduction of Guests** Robert Schwartz
 - i. Chancellor Los Rios Community College District, Brian King
- III. **Board Member Updates: Celebrating Success** (30 minutes) All
- IV. **Recurring Business** (20 minutes)
 - i. Approval of Oct 2017 Minutes (* and **) Robert Schwartz
 - ii. Treasurer's Report Bobbi Abram
 - 1. Budget Reforecast (*)
 - 2. FY2017 Form 990 Approval (Taxes) (*and**)
 - iii. 2017-2018 Membership Report.....Constance Crawford
 - 1. Discussion – Non-member incentive
- V. **Working Groups**
 - i. Resource Development (15 minutes) Cindy Goga
 - 1. Discussion - Board Member Giving
 - ii. Governance (30 minutes)..... Bobbi Abram
 - 1. Conflict of Interest letters needed*
 - 2. Discussion – Strategic Planning
 - iii. Professional Development & Best Practices (30 minutes) Tim Foster/Shannon Hill
 - 1. Best Practice Email Example*
 - 2. Discussion – Listserv management
 - iv. Communications & Advocacy (15 minutes).....Geoff Green
 - 1. Osher 10th Anniversary Recommendations
 - 2. BOGFW to CA Promise Grant Rebranding Working Group (6*)
 - 3. NCCCF Social Media Strategy
 - 4. Report Back from Assembly Select Committee on Nonprofits Hearing on Student Debt



v.	CEO Advisory Committee (10 minutes)	Dianne Van Hook
VI.	General Board Comments/Questions	All
VII.	Meeting Adjournment	Robert Schwartz

*handout **vote required

2018 Proposed Board Meeting Dates – for discussion

- Wednesday, March 7th 11:30 a.m. – 3:00 p.m. Los Angeles City College Foundation
- Thursday, June 14th 11: 30 a.m. – 3:00 p.m. TBD
- October 2nd or 3rd (coincides with CASE Conference in Palm Springs)



NCCCCF Board Meeting Minutes

Wednesday October 11, 2017 1:30 p.m.-5:00 p.m. Rancho Las Palmas at Anaheim Marriott
Dial in: +1 (646) 876-9923 or +1 (408) 638 0968 Meeting ID: 148 668 427

I. Call to OrderRobert Schwartz

Robert Schwartz called to order 1:36p

Attending in person: Lisa Brooks, Bobbi Abram, Sheri Horn-Bunk, Paula Allison, George Boodrookas, Shannon Hill, Tim Foster, Raul Castillo, Geoff Green, Murray Wood
Constance Crawford, Keetha Mills, Julian Roberts, Melissa Conner, Bryan Miller
Telephonically: Dr. Dianne Van Hook, Araceli Cruz

Absent: Cindy Goga, Christina Romero

II. Introduction of Guests Robert Schwartz

III. Board Member Updates: Celebrating Success..... All

IV. Recurring Business

i. Approval of June 2017 Minutes (* and **) Robert Schwartz

Move to approve the June 2017 board meeting minutes -Robert Schwartz. Seconded: Bobbi Abram. All in Favor.

ii. Financial Report (* and **) Bobbi Abram

iii. Governance (*)..... Bobbi Abram

Action needed: Members at large nominated to Exec Team Geoff Green and Lisa Brooks

Moved: Bobbi Abram. 2nd: Shannon Hill. All in favor.

iv. Conflict of Interest letters needed by November 1, 2017 (*and)**

Recognizing Board Members: Don Rickner will retire as of November, and so has resigned from this board effective this meeting.

v. 2017-2018 Membership Report ()..... Constance Crawford**

The list includes 75 members confirmed paid, 13 still in process. Thanked George for his assistance and support getting colleges on board. Thanked Murray, Cindy and Robert.

Short break from 2:53p – 3:03p. Dianne Van Hook left meeting at 3p.

V. Reports and Updates

i. Foundation for California Community Colleges Update ()..... Keetha Mills**

Keetha introduced the Vision for Success handout to the board and discussed the rebranding by the Chancellor's Office of the BOG fee waiver to the California College Promise Grant.

Discussion ensued regarding the Osher Scholarship and any potential for changes to award criteria.



Discussion of the difference between local foundations' college promise programs and the California College Promise Grant.

Discussion ensued regarding alumni engagement as advocacy by the Chancellor's Office versus getting funding as the purpose of local foundations.

Melissa – the FCCC raised \$45 million in grants this year from a coordinated statewide effort.

ii. California Guide to the Conference for Community College Advancement

California-specific breakout session..... Constance Crawford

California Reception..... Sheri Horn-Bunk

iii. College Promise Convening Aug 2017(**)..... Geoff Green

The Promise leadership team is getting together to discuss how to improve communication and messaging. Discussed the relationship between BOG waiver (just a name change), and local foundation promise.

VI. Working Group Goals ()**

i. Resource Development..... Cindy Goga

Constance shared the 5 draft goals of the Resource Development group in Cindy's absence.

ACTION ITEM: Constance will make small edits to the Resource Development goals based on the board members' feedback.

ii. Best Practices Shannon Hill

Shannon discussed the goals of the Best Practices group and referenced the sample survey to send to the list serv to see what feedback members have.

ACTION ITEM: Constance to send survey to the list before Thanksgiving

iii. Communications & Advocacy Geoff Green

Geoff – Discussed the group's goals and highlighted the 10th anniversary of Osher Endowment/Scholarships as an exciting time to capitalize on increasing awareness. Presented the committee's draft goals.

iv. Professional Development Tim Foster/Christina Romero

Tim & Constance's meeting was to discuss regional definitions, open to feedback for change. Keetha suggests foundation size is another option besides regional. Goal is to do a well calendared event in each region close to those foundations – afternoon gathering without hotel stays.

ACTION ITEM: Tim will provide a draft roundtable agenda for the board to review in the next week, with a goal of scheduling roundtables for 2018 before the end of this year.

v. Governance Bobbi Abram

Bobbi reported that this committee plans to meet after this board meeting, no report today.



vi. CEO Advisory Committee Geoff Green

Dianne Van Hook discussed the need for a CEO advisory meeting on 11/16 to discuss:

- planned giving
- technology tools
- promise programs

The group's goal is to create a short and concise 18-month strategic plan and to encourage attendance of local CEOs to attend the 11/16 meeting.

ACTION ITEM: Dianne will report back to this group after the meeting.

VII. General Board Comments/Questions All

VIII. Meeting Adjournment Robert Schwartz

Robert Schwartz motioned to adjourn the meeting at 4:48p.

Presentation: Graduway.....Sheri Horn-Bunk/Chris Marshall

Evening Activities

- The NCCCF Board is hosting a CA Colleagues reception 7:30 p.m. – 9:30 p.m. Oct 12th.

2018 Proposed Board Meeting Dates

- Wednesday, January 31st 11:30 a.m. – 3:00 p.m. Los Rios CCD Foundation 2100 Northrup, Suite 700 Sacramento, CA 95825
- Wednesday, March 7th 11:30 a.m. – 3:00 p.m. Los Angeles City College Foundation 855 North Vermont Ave. Los Angeles, CA 90029
- Thursday, June 14th 11: 30 a.m. – 3:00 p.m. TBD
- October (coincides with CASE Conference)
- November (coincides with CCLC Convention)



FOUNDATION *for* CALIFORNIA
COMMUNITY COLLEGES

NCCCF Income Statement

For the Five Months Ended 11/30/17

Account Description	YTD Actuals Through: 11/30/17	FY2018 Forecast	FY2018 Budget	Actuals vs Budget Variance
Revenues				
NCCCF Membership Dues	96,763	97,888	80,431	16,332
Conference Fees from CASE	12,100	14,100	12,100	-
Event Fees and Sponsorships	4,100	4,100	5,000	(900)
Subsidy from FCCC	20,833	50,000	50,000	(29,167)
Miscellaneous & Interest Income	-	1,500	3,000	(3,000)
Total Revenues	133,796	167,588	150,531	(16,735)
Expenses				
Personnel (Salary & Benefits)	14,813	30,000	30,000	(15,187)
Tax Return Preparation	-	1,050	1,050	(1,050)
Insurance	2,406	2,406	2,450	(44)
Other Expenses	250	1,000	1,000	(750)
Conference and Board Meetings	5,276	11,000	11,000	(5,724)
Case Membership Dues	96,472	99,352	89,358	7,114
Admin Support Expense - 15%	3,412	6,818	6,825	(3,413)
Total Expenses	122,629	151,626	141,683	(19,054)
Net Income/(Loss)	11,167	15,962	8,848	2,319
Net Assets as of 06/30/17	37,884	37,884		
Net Income/(Loss)	11,167	15,962		
Net Assets as of 11/30/17	49,051			
Projected Net Assets through 6/30/18		53,846		

(a)

NCCCF Balance Sheet

As of: 11/30/17

Assets	Amount
Accounts Receivable - Third Parties	-
Cash held by FCCC	49,051
Total Assets	49,051
Liabilities	
Deferred Revenue	-
Net Assets	
Net Assets as of 06/30/17	37,884
Increase/(Decrease) in Net Assets	11,167
Net Assets as of: 11/30/17	49,051
Total Liabilities & Net Assets	49,051

NCCCF Income Statement Notes

(a) Admin fee is calculated based on 15% on all expenses incurred with the exception of CASE membership dues.



NCCCCF FY2017-18 Members (FY2017-18 Paid)

1. Allan Hancock College Foundation
2. American River College Foundation
3. Antelope Valley College Foundation
4. Bakersfield College Foundation
5. Barstow College Foundation
6. Butte College Foundation
7. Cabrillo College Foundation
8. Cerritos College Foundation
9. Cerro Coso Community College Foundation
10. Citrus College Foundation
11. Coast Community College District Foundation
12. Coastline Community College Foundation
13. College of Marin Foundation (invoice Marin Community College District)
14. College of the Canyons Foundation
15. College of the Desert Foundation
16. College of the Sequoias Foundation
17. College of the Siskiyous Foundation
18. Columbia College Foundation
19. Contra Costa College District Foundation (CCCCD)
20. Contra Costa College Foundation
21. Copper Mountain College Foundation
22. Cosumnes River College Foundation
23. Cuesta College Foundation
24. Diablo Valley College Foundation
25. East Los Angeles College Foundation
26. El Camino College Foundation
27. Folsom Lake College Foundation
28. Foothill-De Anza Community Colleges Foundation
29. Foundation for Pierce College
30. Foundation for Santa Barbara City College
31. Gavilan College Educational Foundation
32. Glendale College Foundation
33. Golden West College Foundation
34. Hartnell College Foundation
35. Imperial Valley College Foundation
36. Irvine Valley College Foundation



37. Lake Tahoe Community College Foundation
38. Las Positas College Foundation
39. Long Beach City College Foundation
40. Los Angeles Community College District Foundation
41. Los Angeles City College Foundation
42. Los Angeles Harbor College Foundation
43. Los Angeles Mission College Foundation
44. Los Angeles Southwest College Foundation
45. Los Angeles Trade-Tech College Foundation
46. Los Angeles Valley College Foundation
47. Los Medanos College Foundation
48. Los Rios Community College District Foundation
49. Merced College Foundation
50. MiraCosta College Foundation
51. Modesto Junior College Foundation
52. Monterey Peninsula College Foundation
53. Mt. San Antonio College Foundation
54. Napa Valley College Foundation
55. Orange Coast College Foundation
56. Oxnard College Foundation
57. Palo Verde College Foundation
58. Pasadena City College Foundation
59. Peralta Colleges Foundation
60. Porterville College Foundation
61. Rancho Santiago Community College District Foundation
62. Rio Hondo College Foundation
63. Riverside Community College Foundation
64. Sacramento City College Foundation
65. Saddleback College Foundation
66. San Bernardino Valley College Foundation
67. San Diego Community College District Foundation Auxiliary/San Diego Community College Auxiliary Organization
68. San Diego City College Foundation
69. San Diego Mesa College Foundation
70. San Diego Miramar College Foundation
71. San Jose/Evergreen Community College District Foundation
72. San Mateo County Community Colleges Foundation
73. Santa Ana College Foundation
74. Santa Monica College Foundation
75. Santiago Canyon College Foundation
76. Sierra College Foundation



**Network of California
Community College
Foundations**

- 77. Solano College Educational Foundation
- 78. South Orange County Community College District
- 79. State Center Community College Foundation
- 80. Taft College Foundation (WKCCD)
- 81. Ventura College Foundation
- 82. Victor Valley College Foundation
- 83. West Hills Community College Foundation
- 84. West Los Angeles College Foundation



NCCCF FY2016-17 Non-Renewals (FY2017-18 Unpaid; FY2016-17 Paid)

1. Chaffey College Foundation
2. Crafton Hills College Foundation
3. Feather River College Foundation
4. Foundation for the Compton Community College District
5. Foundation for Grossmont & Cuyamaca Colleges
6. Foundation of City College of San Francisco
7. Friends of Chabot College Foundation
8. Mt. San Jacinto College Foundation
9. Palomar College Foundation
10. San Bernardino Community College District
11. Southwestern Community College Foundation
12. West Valley-Mission Advancement Foundation



NCCCCF FY2016-17 Non-Members (FY2017-18 Unpaid; FY2016-17 Unpaid)

1. College of the Redwoods Foundation
2. Compton Community College Foundation
3. Cypress College Foundation (NOCCCD)
4. Fullerton College Foundation (NOCCCD)
5. Lassen College Foundation
6. Mendocino-Lake Community College Foundation
7. Moorpark College Foundation
8. North Orange County Community College District Foundation
9. Ohlone College Foundation
10. San Joaquin Delta College Foundation
11. Santa Rosa Junior College Foundation
12. Shasta College Foundation
13. Yuba Community College District Foundation



Network of California Community College Foundations

Corporate Partnership Program

The Network of California Community College Foundations is a professional association of executive directors and advancement services professionals working to advance the missions of the California Community Colleges. The Network is comprised of **over 100 institutionally affiliated foundations** that serve nearly 2.3 million students throughout California. Membership represents nearly 80% of the California Community College advancement professionals.

Your philanthropic support fosters **collegial collaboration**, ongoing **professional development**, and **statewide advocacy** for increased investments in Community College development programs. Your support also includes an invitation to the annual Network Reception, held in conjunction with the only conference for Community College advancement professionals.

Sponsorship Opportunities

We invite your organization to **support a statewide movement** advocating for increased investments in our Community College development programs at a level tailored to your needs.

	Platinum Partner \$10,000	Gold Partner \$5,000	Silver Partner \$2,500	Bronze Member \$1,500
Reception Visibility				
Invitation to the annual Network Reception	4 Attendees	4 Attendees	2 Attendees	1 Attendee
Recognition on event invitations and signage	Logo	Logo	Logo	Listed
Digital list of registered guests in advance of the event	✓	✓	✓	
1-2 minute verbal presentation at reception about company's services	✓	✓		
Custom benefits developed in consultation with corporate partner	✓	✓		
Annual Recognition				
Promotion of company's services through informational webinars, email campaigns, special offers, or white paper content	4x Per Year	2x Per Year	1x Per Year	
Recognition on annual membership renewal communication	✓	✓	✓	
Membership Benefits				
Company presence on Network website	Logo	Logo	Logo	Listing
Weekly News Roundup providing summaries of news and issues affecting California Community Colleges	✓	✓	✓	✓

Yes, I'd like to support the Network of California Community College Foundations.

Partner Level: ☐ Platinum ☐ Gold ☐ Silver ☐ Bronze

Company _____

Contact Person _____ Title _____

Email _____ Phone _____

Address _____

City _____ State _____ Zip _____

1102 Q Street, Fourth Floor | Sacramento, California 95811 | t.916.498.6709 | www.ncccfweb.org

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Contact Constance Crawford
info@ncccfweb.org or
916.498.6709
to join the network of
corporate partners dedicated
to advancing Community
College philanthropy.



Dear Colleagues,

The greatest value of membership in the NCCCF comes from sharing of knowledge and expertise with fellow members. The NCCCF.org website helps do just that. Through the Document Exchange members can upload documents and artifacts of the positive changes they have made in hopes that others may benefit and make us all stronger. Here are some examples:

CASE Conference for Community College Advancement 2018

Be sure to take advantage of the greatest financial benefit of your NCCCF membership, the deeply discounted conference rate for the CASE Conference for Community College Advancement October 3-5, 2018 in Palm Springs.

[Register](#)

California community college foundation directors have a wealth of knowledge to share. Share your unique story and information at this year's CASE Conference for Community College Advancement. Proposals are open now and are due by January 27, 2018.

[Submit a Proposal](#)

Regional Roundtable – Los Rios



Los Rios Foundation, let by Paula Allison, hosted a wonderfully informative regional Roundtable for Region 2 on March 3rd. The 23 attendees had an opportunity to share current challenges and successes. Retired Carbillio College Foundation Director, Melinda Silverstein provided some valuable tools for instituting a donor progression models to deliberately convert fundraiser event attendees into major donors. The Vice President of Marketing from eCampus shared the latest web-based tools for attracting and engaging alumni. The campus tour revealed by so many Sacramento-area students choose Los Rios District community colleges to attain their higher education goals.

[See some of the materials shared this Regional Roundtable HERE >](#)
Next Regional Roundtable – MiraCosta College – Region 1



MiraCosta Community College Foundation Hosts a Regional Roundtable in Region 1 on May 11th from 10:00 AM – 3:00 PM. There will be a brief professional development training on alumni engagement strategies from Associate Director, Alumni Relations & Annual Giving for CSU San Francisco, Senem Ozer. The Vice President of Marketing from eCampus will share the latest web-based tools for attracting and engaging alumni. You will also get to tour the MiraCosta college campus while highlighting their unique Featured Stories Program. And there will be plenty of opportunity to network and share successes and challenges with your colleagues. Please register by May 4th.

[Register to attend this Regional Roundtable HERE >](#)
New Foundation ROI Examples



Articulating the return on investment of your foundation to your board, your educational institution and your community can be difficult. What are the measures? How should they be presented? What is a reasonable ROI to aspire to? Thanks to several new submissions by our members, the NCCCF.org Document Exchange has the largest variety of examples available. They are ready for your review and adaptation to your foundation's needs. Kristin Frame of Los Rios Foundation submitted a highly-refined example of articulating ROI to the college district that supports Los Rios Foundation's operations. While Sheri Horn-Bunk at Taft Community College Foundation submitted an ROI document that helps articulate to the community the value of the Taft College and how the Taft Foundation is the right place to make that investment. Many more submissions have been uploaded.

[See all Foundation ROI examples HERE >](#)

Your Expertise Needed – Gift Acceptance Policies



The NCCCF.org Document Exchange currently contains a few good examples of gift acceptance policies and naming opportunities examples. If your organization has invested time and resources in developing such a policy please email it to info@ncccfweb.org . In our next email we will highlight some of the additions submitted.

[See the current gift acceptance examples HERE >](#)

Best regards,

A handwritten signature in blue ink that reads "Robert Schwartz". The signature is fluid and cursive.

Robert Schwartz

President, Network of California Community College Foundations

Promise Grant

Formerly known as the **Board of Governors Fee Waiver**

► *Helping Students Succeed*

What's New?

The Board of Governors Fee Waiver program will be renamed the California College Promise Grant. The program, including the application process and eligibility requirements, will remain the same.

What's Changed?

Just the name! The fee waiver program, including the application process, and eligibility requirements, will remain the same. The California College Promise Grant, available to eligible students, will waive your per unit enrollment fee at any California community college throughout the state.

Eligibility Requirements

Once you've qualified, it's important to ensure you're meeting the academic and progress standards in order to avoid losing it.

- Sustain a GPA of 2.0 or higher
- Complete more than 50% of your coursework

► Implementation Timeline

Fall 2017

Name announcement and roll out begins



Fall 2018

Colleges replace all Board of Governors Fee Waiver references with the California College Promise Grant*

Fall 2019

Complete name transition to California College Promise Grant

*You will hear both names used interchangeably until Fall 2019.

For more information, visit icanaffordcollege.com or contact the financial aid office or registrar at your college.

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CALIFORNIA COLLEGE Promise Grant

► Helping Students Succeed

Formerly known as the Board of Governors Fee Waiver

COLLEGE UPDATE CHECKLIST



► Items to Update

- ☐ Rolling Electronic Message Boards
- ☐ Catalog
- ☐ Schedule
- ☐ Brochures, Programs
- ☐ Signage, Award Letters
- ☐ Text Messaging
- ☐ On-hold Messages
- ☐ Advertisements
- ☐ Information Systems
- ☐ Student Handbooks
- ☐ Financial Aid TV Videos
- ☐ Financial Aid Consumer Guides
- ☐ College Based Emails
- ☐ Campus Websites
- ☐ Recruitment Materials (PowerPoints, Handouts, Brochures, Etc.)

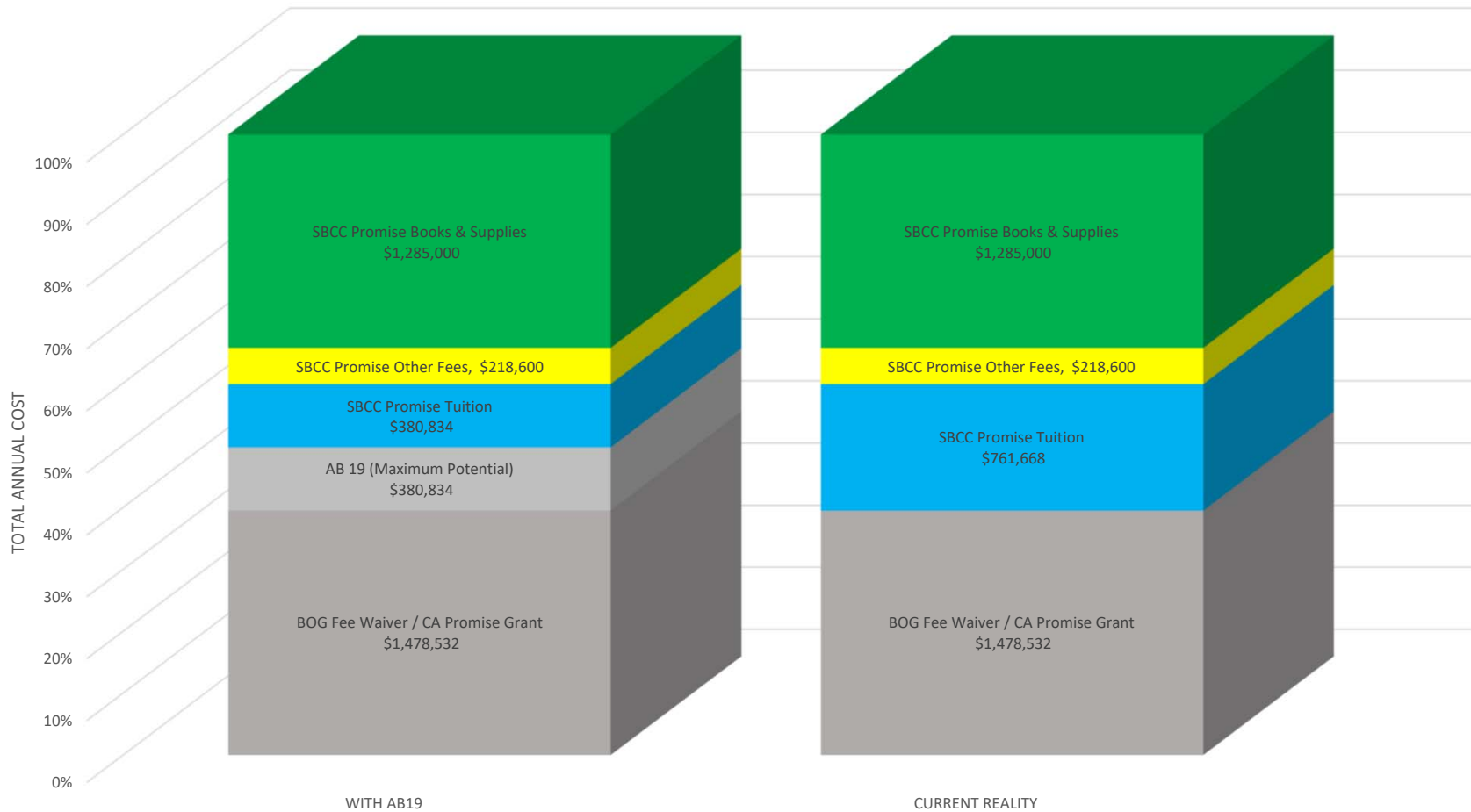


► Contacts to Update

- ☐ High School Contacts
- ☐ Foundation Offices
- ☐ Community and Faith-based Organizations
- ☐ Community Partners
- ☐ On-campus Groups (Faculty, Student Support Programs, Classified Staff, Student Government, Local Legislators)



Relative Levels of Support from SBCC Promise, CA Promise Grant & CA Promise Act (AB19)



AB 19 Social Media Posts

Facebook

- ATTENTION STUDENTS: New and expanded community college Promise programs may be coming soon near you! Thanks to the passing of AB 19, California is one step closer to a statewide California College Promise, making higher education more accessible and affordable for all. Learn more: [insert bit.ly]
- We're one step closer to increasing the percentage of students who earn associates degrees, career education certificates, and bachelors degrees! Thanks to the passing of Assembly Bill 19, California community colleges are able to continue creating clear pathways for students. Learn more: [insert bit.ly]
- College costs extend well beyond enrollment fees. By requiring colleges to ensure that students complete financial aid applications, AB 19 is helping address college affordability so that students can pay for textbooks, transportation, food and housing. Learn more: [insert bit.ly]
- With the passing of Assembly Bill 19, California community colleges will be able to continue reducing and eliminating achievement gaps for underrepresented groups, including low-income students, former foster youth, students with disabilities, undocumented students, and students who are veterans. Learn more: Learn more: [insert bit.ly]

Twitter

- New & expanded #comm_college Promise programs may be coming soon near you! Thanks to #AB19, CA is one step closer to a statewide #CACollegePromise, making higher education more accessible and affordable for all. Learn more: [insert bit.ly]
- We're one step closer to increasing the percentage of students who earn associates degrees, #CACareerEducation certificates, & #bachelorsdegrees! Thanks to #AB19, #CA #comm_colleges are able to continue creating clear pathways for students. Learn more: [insert bit.ly]
- College costs extend beyond the enrollment fees. Ensuring that students complete #financialaid applications via #AB19 helps address college affordability so that students can pay for textbooks, transportation, food & #CAhousing. Learn more: [insert bit.ly]
- With #AB19, #CA #comm_colleges will be able to continue reducing & eliminating achievement gaps for low-income students, former foster youth, students with

disabilities, undocumented students, & students who are veterans. Learn more:
[insert bit.ly]

Instagram

- ATTENTION STUDENTS: New and expanded community college Promise programs may be coming soon near you! Thanks to the passing of AB 19, California is one step closer to a statewide California College Promise, making higher education more accessible and affordable for all. Link in bio. #communitycollege #highereducation #highered #CACollegePromise

[User must change link in to bio match the bit.ly on the other content]

- We're one step closer to increasing the percentage of students who earn associates degrees, career education certificates, and bachelors degrees! Thanks to the passing of Assembly Bill 19, California community colleges are able to continue creating clear pathways for students. Link in bio. #communitycollege #highereducation #highered #CACollegePromise #CACareerEducation #bachelorsdegree

[User must change link in to bio match the bit.ly on the other content]

- College costs extend well beyond enrollment fees. By requiring colleges to ensure that students complete financial aid applications, AB 19 is helping address college affordability so that students can pay for textbooks, transportation, food and housing. Link in bio. #communitycollege #highereducation #highered #CACollegePromise #financialaid

[User must change link in to bio match the bit.ly on the other content]



AB 19 (Santiago) - California College Promise Chapter 735, Statutes of 2017

AB 19 establishes the California College Promise, administered by the California Community College Chancellor's Office (CCCCO). Upon appropriation by the Legislature, the Chancellor will distribute funding to community college districts that satisfy program participation requirements. Colleges are directed to use funding to advance the outlined program goals.

The text of this bill can be read in full [here](#).

What is the intent of AB 19?

AB 19 supports the California Community Colleges (CCCs) in accomplishing all of the following goals:

- Increasing the number and percentage of high school students who are prepared for and attend college directly from high school and increasing the percentage of high school graduates who are placed directly into transfer-level mathematics and English courses at a community college.
- Increasing the percentage of students who earn associate degrees or career technical education certificates that prepare them for in-demand jobs and increasing the percentage of students who report being employed in their field of study.
- Increasing the percentage of students who successfully transfer from a community college to the California State University or the University of California and increasing the percentage of students who graduate from college with a baccalaureate degree.
- Reducing and eliminating regional achievement gaps and achievement gaps for students from groups that are underrepresented at the California Community Colleges, including, but not limited to, underrepresented students, low-income students, students who are current or former foster youth, students with disabilities, formerly incarcerated students, undocumented and AB 540 students, and students who are veterans.

How does AB 19 assist colleges in accomplishing these goals?

AB 19 establishes a framework for the California College Promise and incentivizes colleges to adopt best practices in support of student enrollment and completion through providing an avenue for the college to receive additional funding. While AB 19 does not provide funding to support the California College Promise, the California Community Colleges Chancellor's Office (CCCCO) is working to ensure funding is provided in the 2018-19 Budget Act to support this program. In order for a college to be eligible to receive future program funding, a college must meet various program participation requirements.

What are the requirements for a college to participate in the California College Promise?

AB 19 requires that the California College Promise advance the goals outlined in the legislation and establishes participation requirements that include all of the following:

- Partnering with one or more K-12 schools to establish an Early Commitment to College Program, to provide K–12 students and families assistance that includes, but is not limited to, learning about college opportunities, visiting campuses, taking and completing college preparatory courses, and applying for college and financial aid.
- Partnering with one or more K-12 schools to support and improve high school student preparation for college and reduce postsecondary remediation through practices that may include small learning communities, concurrent enrollment, and other evidence-based practices.
- Utilizing evidence-based assessment and placement practices at the community college that include multiple measures of student performance (including high school performance) and using evidence-based practices to improve outcomes for underprepared students.
- Participating in the California Community College Guided Pathways Grant Program in order to clarify the academic path for students, help students enter a pathway, help students stay on an academic path, and ensure students are learning.
- Maximizing student access to need-based financial aid by leveraging the California College Promise Grant (formerly the Board of Governors fee waiver), ensuring students complete the Free Application for Federal Student Aid and Cal Grant application or Dream Act application, and participating in a federal loan program (colleges not currently participating in the loan program would have until January 1, 2019 to enter the loan program).

Who determines if a college has met the requirements to participate in the California College Promise and receive funding?

The CCCCCO is responsible for certifying that a college meets the requirements outlined in statute and any implementing regulations. Only after a college is certified by the Chancellor will it be eligible to receive future available funding.

How much funding is a college eligible to receive under the California College Promise?

There is no funding currently provided to support the implementation of AB 19. The CCCCCO is working to ensure that funding is provided to support the California College Promise in the 2018-19 Budget Act. The amount of money each college will be eligible to receive will depend on how much funding is provided in the 2018-19 Budget Act to support this program.

Pursuant to the provisions of AB 19, the Chancellor shall establish a funding formula that advances the goals of the program. It is the intent of the Legislature that sufficient future funding be

provided to each CCC to waive all first-time, full-time student fees. For future funding in excess of the funding sufficient to waive all student fees, the funding formula shall take into account the number of full-time equivalent students at a community college and the number of students at a community college who satisfy the requirements to receive federal Pell grants and AB 540 status.

Does AB 19 provide “free tuition” to first-year college students?

There is no funding currently provided to support implementation of AB 19. Upon appropriation of funds by the Legislature, an eligible college *may* use those funds to waive some or all of the fees for up to one year for first-time CCC students who are enrolled at the college full time, and complete and submit either a Free Application for Federal Student Aid or a California Dream Act application. Colleges are not required to use California College Promise funds to provide fee waivers, and should use funds to advance the goals of the legislation.

Is a college required to use funding received pursuant to the California College Promise to provide “free tuition” to first-year college students?

There is no funding currently provided to support implementation of AB 19. Provided future funding is made available, a college is not required to use funding to provide “free tuition”. Pursuant to AB 19 (Section 76396.3(b) of the Education Code) a community college *may* use funding appropriated pursuant to this article to waive some or all of the fees for up to one year for first-time community college students who are enrolled at the college full time, and complete and submit either a Free Application for Federal Student Aid or a California Dream Act application.

Legislative intent provides that colleges use future funding to advance the goals outlined in the program. These goals focus on improving college readiness, increasing completion rates and closing achievement gaps. A college might determine that local factors, such as an existing locally funded tuition waiver program or high levels of unmet financial need among low-income students, mean that there are other funding uses to best accomplish those program goals. For example, a college could provide low-income students with additional grants to offset the costs of textbooks and/or transportation. A college might determine that providing low-income students who are also parents with access to campus-based childcare centers will best help achieve the goals of the program. A college with underserved high school students could determine that outreach, dual enrollment and data sharing agreements will best accomplish the goals of the program.

What should a college do if it already has a locally funded College Promise that includes a tuition waiver that is duplicative of the tuition waiver allowed in this program?

A college is not required to expend any future monies received pursuant to this program on providing a tuition waiver to students. Pursuant to Legislative intent, a college should use funding to advance the goals outlined in the program. These goals focus on improving college readiness, increasing completion rates and closing achievement gaps. As previously indicated, a college could provide additional grant aid to low-income students, assist students with awareness

of and support in completing financial aid applications, or conduct other activities that would best accomplish the goals of the program.

If a college determines that using funding to provide a tuition waiver to students is the best way to achieve the goals of the program, for which students can the college use California College Promise funding to waive fees?

There is no funding currently provided to implement AB 19. Provided that future funding is made available for this purpose, a college may provide a fee waiver under the following criteria:

- The student is eligible for the fee waiver for only be for one academic year.
- Fees shall only be waived for the summer term and each semester or quarter of that year in which the student maintains full-time status.
- A fee waiver provided pursuant to this subdivision shall not be available to a student who is charged a tuition fee pursuant to Section 76140 of the Education Code.

Under the provisions of AB 19, “full time” means 12 or more semester units or the equivalent, and “one academic year” means the total of the summer term that immediately precedes the first semester or quarter of the fall term, and the two consecutive semesters or three quarters that immediately follow that summer term.

These criteria only apply to funding provided pursuant to the California College Promise under the statutory structure of AB 19. Please keep in mind that the Legislature could establish additional criteria at the time funding is provided. The CCCCCO will provide colleges with additional updated information as it becomes available. AB 19 does not directly affect the structure or criteria for locally established and funded tuition waiver or “promise” programs.

What does first-time community college student mean? How does dual enrollment affect first-time status?

AB 19 does not define the term “first-time” and it does not limit “first-time” to students who enroll in a community college right out of high school. A high school student previously enrolled in a community college course through dual-enrollment does not affect a student’s determination as a “first-time” student for purposes of AB 19.

Is a college required to participate in the California College Promise?

Participation in the California College Promise is voluntary. A college is not required to establish a College Promise program nor is a college with an existing College Promise program required to change that program. However, if a college seeks to access any future funding provided by the State to support the California College Promise, the college would need to comply with the requirements outlined in the bill.

When will this bill take effect?

The statutory structure will take effect on January 1, 2018. However, funding has not yet been appropriated to support the program. Until funding is provided, colleges will need to find alternative resources if they would like to offer one year of free tuition for students that do not qualify for the existing fee waiver program.

How much will full implementation of AB 19 cost?

The CCCCCO estimates a cost of \$31 million annually to waive enrollment for first-time, full-time students, based on enrollments in the 2015-16 academic year. However, this bill establishes goals that include improving student access and success. Increases in students participating in the California College Promise will also have implications for program costs.

How does AB 19 affect a student who currently qualifies for free tuition under the California College Promise Grant (formerly the Board of Governors Fee Waiver)?

The California College Promise Grant, formerly known as the Board of Governors Fee Waiver, provides approximately 1 million students – nearly half of the 2.1 million students enrolled at California community college campuses – with free tuition. AB 19 does not alter the existing requirements of this program.

AB 19 – Keeping California’s Promise to Community College Students
From the state and the local level

By (local chancellor and/or other local Campus Representative)

When Gov. Jerry Brown signed AB 19 by Assemblymember Miguel Santiago (D-Los Angeles), which will allow California community colleges to make the first year of tuition free for first time, full-time students – students, parents and the public cheered. At (add college name or campus here), we joined those cheers. This new “California Promise” plan is something to celebrate. But even as we celebrate, we must admit that we’ve only begun to scratch the surface. Because attending a California community college is still far from free.

Every day, students at (Add name here) are studying hard and preparing for what California needs – now and for the future. They are preparing to transfer to four-year institutions; they are earning industry-valued certificates and associate degrees; and they are preparing for jobs that are available right now. We are proud to be part of the largest institution of higher learning in the United States, serving 2.1 million students. In fact here, our (insert number) students are studying everything from XXX to XXX (insert diverse areas of study). It’s a big job and requires a big commitment, and Governor Brown’s approval of AB 19 reaffirms that commitment to students throughout California counting on us for the quality education they seek.

But AB 19 is not the only, nor even the first, promise our state has made to students. Even before this new law, California was a national leader in the College Promise movement. For more than 30 years, the California Community Colleges system has waived tuition for students who cannot afford it, with about 1 million current students receiving assistance under what is the most expansive free tuition program offered by any state. Formerly known as the Board of Governors Fee Waiver (BOG Fee Waiver), the program's name is being changed to the California College Promise Grant. Through this benefit and other forms of state and federal student financial aid, we have been working hard to provide our students with the funds they need to take the courses we offer.

Here at (insert name of college) we’ve been working just as hard to promote local opportunities for financial aid for our students. We’ve established local College Promise partnerships, which work to foster a healthy college-going culture through better alignment with K-12 schools. In addition, we’ve been raising much needed funds from generous local donors to provide additional financial help, funds that can be used for more than tuition right here in XXX (name of city). For example, (please add a description of local programs, calling out local donors who have been of particular help, or highlight specialized local opportunities for your students). In fact, in the past X (insert years) years, we’ve raised more than \$XXX (insert amount).

If you are going to make a real promise to help students with the financial demands of college, you must recognize that college affordability extends well beyond tuition. In some regions of the state, the cost of attending community college for some students exceeds the cost of attending a California State University or University of California campus because of the way the state's Cal Grant system is configured.

All of our students understand that going to college includes costs such as textbooks, transportation (all of our students commute), school supplies, food and housing. Many of the special programs on our campus can help with these types of expenses. And, when AB 19 is fully funded, individual colleges that have raised funds can choose how to use them *in addition* to what students will be eligible for through the new law. For instance, college private funds could be used to help fund the second-year tuition fees, or for books, supplies or other expenses. Because it will take *everyone's* help – even with this new law – to provide the financial assistance our students need.

We're not home free yet. AB 19 has not been funded, and colleges will have to implement a series of student success strategies to qualify for the funding that we expect will be included in the governor's January budget proposal.

But the chance to make community colleges tuition free for first-time, full-time students is a big step forward. It means California, once again, is leading the country in recognizing the importance of public higher education. That has always been our pledge here at (insert college name). We're pleased with the new law, but we're not stopping there. We remain committed to helping our students' succeed and furthering the California dream for all of us.

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Student Debt and the Nonprofit Workforce

EXECUTIVE
SUMMARY



Student debt is simultaneously a personal issue for nonprofit staff, a management challenge for nonprofit organizations, and a public policy issue for the nonprofit community. To find out more about the impact of student debt on the nonprofit workforce – and how we can address it – CalNonprofits conducted a survey in Spring 2016 of nonprofit employees and employers that drew nearly 1,000 respondents. The survey questioned respondents on a range of issues about their debt, its impact on their personal lives and their ability to continue working in the nonprofit sector.

Key Findings



Student debt makes it harder for nonprofit staff to stay in nonprofit work, and makes it harder for nonprofit employers to recruit and retain a talented, diverse staff.



Student debt results in a less diverse workforce. Many of the nonprofit employees leaving the sector are those with larger student debt – first generation college graduates, people of color, and women.



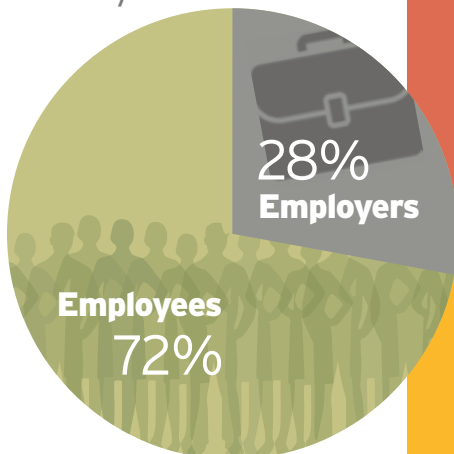
Remarkably few nonprofit employees – and even fewer nonprofit executives – are aware that the Public Service Loan Forgiveness Program can result in substantial loan forgiveness based on working for ten years in any position in any 501(c)(3) nonprofit.



Nonprofit employers want to support employees with student debt. Nonprofit employers recognize the impact of student debt on their employees and are looking for affordable ways to help.

"I entered law school fully intending to work in public service and I plan to do so. But that also means that I plan not to have children, not to own a home, and to save very little for retirement. That is a bummer, and I'm not sure it's a plan I'll stick with."

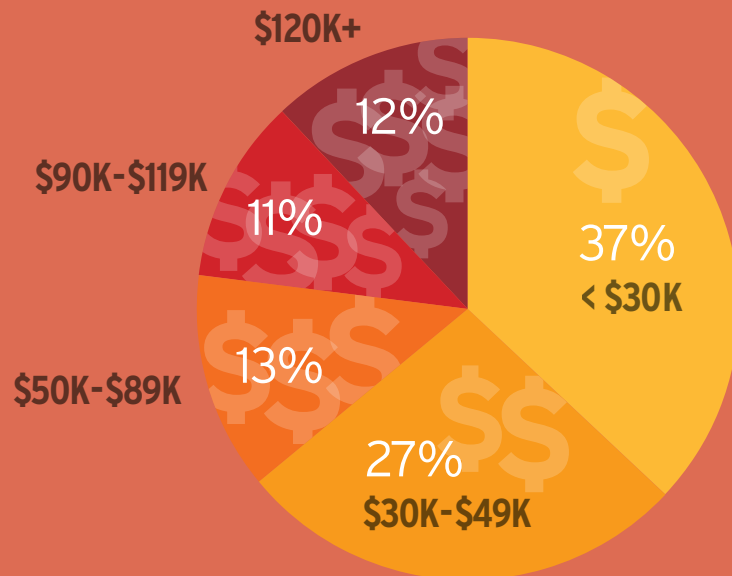
About the survey



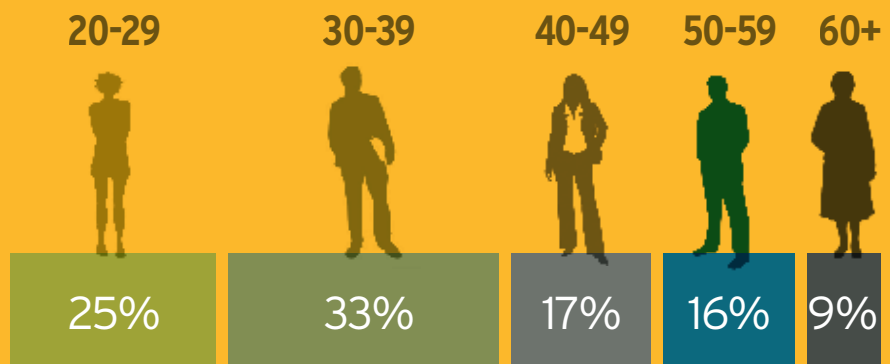
953 Respondents
792 Individual Comments

"I often wonder if I am on the right path. I love the work I do, and yet, when I am struggling to raise my son, I wonder..."

How much student debt do nonprofit staff have?



How old are nonprofit staff with student debt?



How much are your monthly student debt payments?



"My student loan debt . . . influenced what jobs I could accept after grad school even what internships I could accept while in grad school which then influences what kinds of jobs I could get afterwards. I have tended to stay in higher paying subsectors of the nonprofit sector in order to have a salary that lets me pay back my loans."

"I work for the same nonprofit that helped me change my life while incarcerated, I love this work but with a large student debt, no retirement and having to pay for healthcare I'm wondering how I will ever be able to be present in this freedom I worked so hard for."

Public Service Loan Forgiveness Program

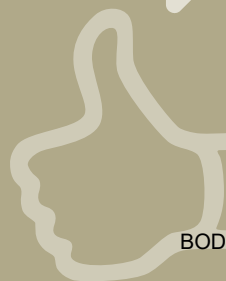
The Public Service Loan Forgiveness Program can help the nonprofit sector address the student debt crisis – but not enough people know about it.

In our survey, 93% of employee respondents reported that their employers did not offer loan repayment assistance. This is striking when 87% of those respondents also reported that it was very likely or somewhat likely that loan repayment assistance would influence their decision to continue working at a nonprofit.

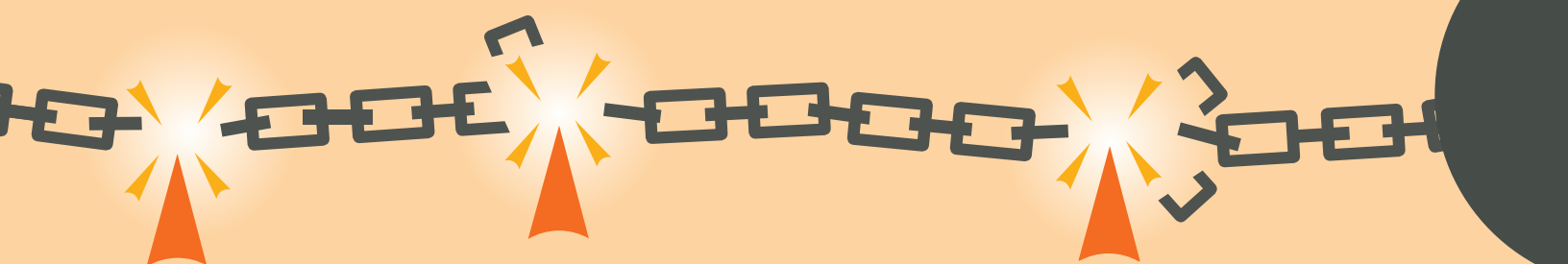
The Public Service Loan Forgiveness (PSLF) program is a great opportunity for the nonprofit sector to counteract the impact of student debt. The PSLF is revenue neutral and targets nonprofit employees with the specific intention of helping to stabilize the nonprofit workforce.

Nonprofit employers recognize the impact of student debt on their employees and are looking for affordable ways to help. In our survey, 44% of nonprofit employers expressed interest in developing a PSLF support program. The immediate challenge for the nonprofit sector is to raise awareness about this program.

"I think the PSLF program is the best thing since sliced bread! Not only does it allow nonprofits to build their capacity with qualified graduates, but it allows me the graduate to make a reasonable payment each month, and will forgive some of my debt."



Recommendations



IF YOU WORK AT A NONPROFIT AND HAVE STUDENT DEBT:

- Learn about the Public Service Loan Forgiveness Program. If you are eligible, begin the process of applying.
- Tell your co-workers, friends and family members about the PSLF Program.
- Find ways to combat the stigma of student debt by being open about your debt and what you are doing about it.

IF YOU ARE IN MANAGEMENT AT A NONPROFIT OR FOUNDATION:

- Do a quick anonymous survey of your staff to find out how student debt may be affecting their lives and if they are aware of the Public Service Loan Forgiveness Program.
- Distribute information, bring a speaker to your lunchroom, and in other ways help employees apply.
- Look for the forthcoming Nonprofit Employer Toolkit on Student Debt soon to be published by CalNonprofits.
- Raise the issue with the management team and the board as a crucial HR issue affecting recruitment, retention, and diversity.
- List Public Service Loan Forgiveness as a benefit of working for your organization when recruiting new employees.

IF YOU RECOGNIZE THAT STUDENT DEBT IS HURTING THE NONPROFIT WORKFORCE:

- Stay involved with legislative and policy issues affecting student debt held by nonprofit staff. Be sure you are on the CalNonprofits mailing list to stay up to date on these.
- Remind people that who and what they vote for will impact the future of the Public Service Loan Forgiveness Program and other student debt alleviation programs.
- Participate in discussions about organizational and policy decisions to support the strength and diversity of the nonprofit workforce.



Student debt is hurting the nonprofit community – and CalNonprofits is doing something about it.

The Nonprofit Student Debt Project is an initiative of CalNonprofits to educate nonprofit staff and employers, advocate for public policy changes, and engage the nonprofit community on the problem of student debt and its impact on the nonprofit workforce.

This initiative is made possible by a grant from the Fidelity Charitable Trustees' Philanthropy Fund, by the foundations that support CalNonprofits with unrestricted funds, and by our more than 10,000 nonprofit members. Thanks also to our CalNonprofits Nonprofit Student Debt Taskforce made of 20 people statewide from various job positions.

Find out more at www.calnonprofits.org/programs/nonprofit-student-debt-project



California's nonprofits & the communities we serve

The California Association of Nonprofits (CalNonprofits) is a statewide policy alliance of more than 10,000 organizations, representing and promoting California's growing nonprofit sector. We focus on elevating the voice of the nonprofit community to policy makers, philanthropy, and the public. CalNonprofits also provides membership benefits including health and other insurance policies, discounts on goods and services, special advocacy opportunities, and more. Go to www.calnonprofits.org and www.calnonprofitsinsuranceservices.org for more information.

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