



Network of California
Community College
Foundations

Strategic Plan 2014 – 2017

June 26, 2014



Introduction:

The Network of California Community College Foundations (NCCCF) plays an essential part in the future of our community colleges. Our mission is to enhance and support the resource development capabilities of California Community College foundations through leadership, training, and networking.

The Network of California Community College Foundations is just that: a network of community college fund raisers in California. Founded in 1985 by a group of executive directors who came together in order to learn more about successful community college fund raising, NCCCF strives to help members gain knowledge to be more effective in their jobs, collect information to enhance their work and to assist each other by sharing ideas and actions which succeed. Under the leadership of an active volunteer Board of Directors, and with operational support from the Foundation for California Community Colleges, the Network accomplishes these goals through a variety of offerings.

Mission:

To assist and empower California community college foundations through networking, professional development, communication, collaboration and advocacy

Vision:

We are national leaders in building the capacity of community colleges to attract philanthropic support.

Overall Goal:

To support, lead, enhance and celebrate the success of California community college foundations.

Goals

1. To provide professional development in fundraising and alternative revenue generation:
 - a. for our members and members' staff
 - b. for California community college leaders (CEO/President/Board of Trustees/Senior level administrators)
 - c. for California community college foundations' boards of directors
2. To advocate at all levels (campus, regional, statewide) for the growth of California community college foundations leading to increased financial support for advancing student success
3. To identify, develop and articulate (publish) models of operational excellence that produce significant financial success for California community college foundations

Goal 1

To provide professional development in fundraising and alternative revenue generation:

- a. for our members and members’ staff
- b. for California community college leaders (CEO/President/Board of Trustees/Senior level administrators)
- c. for California community college foundations Boards of directors

Objectives / Tasks	Who’s the lead?	Tasks and Timelines
<p>For our members:</p> <ul style="list-style-type: none"> • Establish low cost regional workshops: format to be webinar and local site half or full day workshops <ul style="list-style-type: none"> ○ Introduction to CA CC Foundations (for new EDs) ○ Alumni programs ○ Finance and operations excellence ○ Major gifts and planned giving ○ Working more effectively with your board ○ Other? • Activate the NCCCF Facebook page; get all colleges to “like” <ul style="list-style-type: none"> ○ Post best practices, success, tips, jobs; communicate professional development activities (No posts since 2011) 		<p>Begin now Communicate Nominal charge</p>

For California college leaders:

Collaborate with ACCCA, CCLC to...

- Establish a partnership. Encourage NCCCF members attend and be a part of these organizations for us to build “clout” and become an integrated part of the overall CA CC leadership groups. We must be involved in planning, developing and participating in their yearly conferences. We must be members of our statewide managers organization, ACCCA.
- Develop and implement a “President’s Fundraising 101 Workshop” for new, aspiring or senior administrators (1 day at ACCCA or CCLC)
- Develop and implement a “Foundations Operations Excellence” workshop for Trustees and District/ college business people (in connection with our establishing “principles of excellence”
- Collaborate with CLCC on their “President’s Fundraising skill set” project Develop and field an intensive fundraising workshop for seasoned college presidents.
- Collaborate with the statewide Academic Senate to provide professional development in fundraising and to build awareness and support for CA CC Foundations
- Plan, develop and implement an NCCCF member mentorship program
- Plan, build and schedule NCCCF presentations on fundraising at ACCCA, CCLC, CASE, and CRD

For CA CC Boards of Directors:

- Encourage participation in CCLC Annual Convention
- Encourage CEO attendance at NCCCF/CASE conference

- Collaborate to build and “ideal” fundraising competencies for CEOs

- Plan, develop and build a one day workshop for CA CC Foundations Boards of Directors focused on building board excellence, compliance and fundraising

For communication and collaboration:

- Identify and task “regional leaders” to schedule regional meetings of CA CC Executive Directors

- Communicate professional development resources available through CASE

- As developed, communicate “standards of excellence” for CA CC Foundations operations
- As developed, align NCCCF work with statewide
 - CCLC Vision for 2020
 - AACC “Restoring the American Dream”
 - Chancellor’s Office strategic plan
 - Chancellor’s office student success initiatives

Goal 2

To advocate at all levels (campus, regional, statewide) for the growth of California Community College Foundations to align with funding for student success initiatives statewide.

Objectives/ Tasks	Who's responsible?	Tasks and Timelines
<ul style="list-style-type: none"> • Appoint and advocacy work group leader • Develop an advocacy agenda (what are we advocating for) • Develop and advocacy schedule <ul style="list-style-type: none"> ○ Chancellor's Office ○ State Board of Governors for CA CC ○ Academic Senate ○ CCLC ○ ACCCA <p>Plan, develop and implement a California Community College awareness day statewide.</p>	<p>Linda Fogerson</p>	<p>Define schedule of all meetings, opportunities and define our involvement for a 3 year timeframe</p> <p>Meet one on one with leaders</p>

Goal 3

To identify, develop and articulate (publish) models of operational excellence that produce significant financial success for California community college foundations.

<ul style="list-style-type: none"> • Revise and distribute the NCCCCF Board Manual • Create an electronic version • Build the operational excellence models to be shared with statewide leadership in business officers, presidents, academic senate and others • Incorporate some aspect of foundation operational excellence into the AACJC standards 	<p>Don Rickner</p>	<p>Note: This is a 2-3 year project that requires significant new research into best practices; significant writing and rewriting; to make the document a searchable online resource for all</p> <p>This could be marketed/ sold</p>
<ul style="list-style-type: none"> • Secure Bill Crowe’s IRS 990 data with IPEDS data overlay and make available to all CA CC Foundations • Develop a “Presidents Fundraising” workshop based on this data 		
<ul style="list-style-type: none"> • Based on models of success and actual success, renew NCCCCF awards (11 votes) Example: Executive Director, 		