



**Network of California  
Community College  
Foundations**

1102 Q Street, Third Floor | Sacramento, California 95811  
t.916.498.6709 | f.916.325.0844  
info@ncccfweb.org | www.ncccfweb.org

## **FOR IMMEDIATE RELEASE**

### **Contact info:**

Jill Scofield, 916.498.6702, [jscofield@foundationccc.org](mailto:jscofield@foundationccc.org)

### **NCCCF and CASE Announce New Partnership to Expand Benefits, Services to California Community Colleges and their Foundations**

(SACRAMENTO, CA – January 30, 2012)—The Network of California Community College Foundations (NCCCF), with support from the Foundation for California Community Colleges, has announced a partnership with the Council for Advancement and Support of Education (CASE) that will significantly expand benefits and services available to California’s community colleges and their foundations.

The partnership will extend CASE membership to all members of the NCCCF, providing members of the California-based association with access to the resources and education provided by CASE, which is one of the world’s largest nonprofit education associations in terms of institutional membership.

“Community colleges and their foundations continue to face enormous pressure due to ongoing state budget issues, underscoring the importance of the work of our colleges’ advancement professionals,” said Kenneth Cooper, President of the NCCCF. “CASE is uniquely positioned to provide the professional development, services and support that we need.”

Founded in 1985, the NCCCF provides professional development opportunities, training, support and advocacy for California Community College foundations. Its membership is comprised of advancement professionals and community college leaders from throughout the state who focus on raising funds and building resources for California’s 112 community colleges.

CASE provides training and resources to help its members build stronger relationships with their alumni and donors, raise funds for campus projects, communicate with constituents, market their institutions to prospective students, diversify the profession and foster public support of education.

In addition to members having dual membership, both organizations will work closely together to plan programs and services for California members, including a conference this October. CASE benefits and discounts will also be available to the community college foundations and staff of the colleges they serve, including marketing, communications, alumni relations and others.

The partnership between the two organizations is made possible through support from the Foundation for California Community Colleges, which serves as a fiscal sponsor and longtime partner of the NCCCF.

**-more-**

“CASE brings enormous resources to the table, starting with its new Center for Community College Advancement, that will complement the services and benefits already provided by the NCCCF,” said Keetha Mills, interim president and chief executive officer of the Foundation. “By expanding the opportunities for resources, education and training that will be available to members, this partnership will help increase support for our colleges’ foundations at a time when it is greatly needed.”

“NCCCF and CASE each exist to advance and support education,” Cooper said. “This will be a powerful combination of resources for California’s community colleges and their foundations.”

Paul Heaton, director of the new CASE Center for Community College Advancement, said CASE looks forward to its expanded role with NCCCF and FCCC in supporting and serving the largest community college system in the United States. “This is one of those great cooperative arrangements that will have tremendous benefits for the people working so hard on behalf of California’s community colleges,” he said.

#####

#### **About the Network of California Community College Foundations**

*The Network of California Community College Foundations (NCCCF) plays an essential part in the future of California Community Colleges. Founded in 1985, its mission is to enhance and support the resource development capabilities of California Community College foundations through leadership, training, and networking. For more information, visit [www.ncccfweb.org](http://www.ncccfweb.org).*

#### **About the Foundation for California Community Colleges**

*The Foundation for California Community Colleges is the official nonprofit foundation to the California Community Colleges’ Board of Governors and Chancellor’s Office. The Foundation’s mission is to benefit, support, and enhance the missions of the California Community College system, the largest higher education system in the nation. Incorporated in 1998, the Foundation works with Community Colleges and partner organizations to manage donations, grants, programs, and services that drive excellence in education while saving millions of dollars for colleges each year. The Foundation is a 501(c)(3) tax-exempt non-profit corporation and receives no direct state or public support. Visit [www.foundationccc.org](http://www.foundationccc.org) for more information.*

#### **About CASE**

*Headquartered in Washington, D.C., with offices in London, Singapore and Mexico City, the Council for Advancement and Support of Education is the professional organization for advancement professionals at all levels who work in alumni relations, communications, fundraising, marketing and other areas.*

*Today, CASE’s membership includes more than 3,400 colleges, universities, independent elementary and secondary schools, and educational associates in 74 countries around the world. This makes CASE one of the largest nonprofit education associations in terms of institutional membership. It serves more than 64,000 advancement professionals on the staffs of its member institutions.*

*CASE also offers a variety of advancement products and services, provides standards and an ethical framework for the profession, and works with other organizations to respond to public issues of concern while promoting the importance of education worldwide. For more information, visit [www.case.org](http://www.case.org).*