

NETWORK OF CALIFORNIA COMMUNITY COLLEGE FOUNDATIONS STRATEGIC PLAN 2018-2022

MISSION	<p>The Network for California Community College Foundations is a member-driven statewide professional peer association dedicated to advancing philanthropy throughout California's Community Colleges.</p> <p>The Network provides professional development, peer support, access to resources, and opportunities for collaboration, thereby empowering fundraising professionals to reach their full potential.</p> <p>The Network promotes the critical role of philanthropy in strengthening California's community colleges, improving student success, and preparing an educated workforce.</p>		
GOALS	<p>GROW OUR CHAMPIONS</p> <p>The collective contribution of the ±110 community college foundations and the role the Network plays in supporting them is well-understood and valued both internally and externally, leading to financial and operational support that strengthens the effectiveness of the Network and every foundation stronger and more effective at raising funds for its college.</p>	<p>GROW OUR EXPERTISE</p> <p>The Network is known by every college foundation as the source for professional fundraising support including excellent tools and technical support, data and information, and networking and training opportunities.</p>	<p>GROW OUR CAPACITY</p> <p>The Network is a strong, vibrant and sustainable organization with stable funding, excellent leadership and engaged members.</p>
STRATEGIES	<ul style="list-style-type: none"> ✓ Convey the collective impact of the funds raised by the ±110 foundations. ✓ Build enduring relationships with California Community College leadership. ✓ Build internal and external understanding of the Network and the value it provides. 	<ul style="list-style-type: none"> ✓ Provide ongoing training and networking for fundraising professionals. ✓ Provide common messages and best practices for fundraising and foundation management. ✓ Increase understanding and relationships between foundations and CEOs. ✓ Expand the mutually beneficial relationship with CASE. ✓ Establish benchmarks of success for foundations. ✓ Increase foundation capacity and operational efficiency. 	<ul style="list-style-type: none"> ✓ Sustain and grow an engaged and involved board. ✓ Provide adequate Network capacity. ✓ Develop stable, diversified, ongoing funding. ✓ Maintain a strong relationship with the Foundation for California Community Colleges.
2018-19 PRIORITY ACTIONS			
	<ul style="list-style-type: none"> ✓ Collect and share data on the collective impact of the foundations ✓ Develop the case for supporting the ±110 foundations ✓ Expand our relationships ✓ Network branding and messaging ✓ Member awareness and outreach 	<ul style="list-style-type: none"> ✓ Member networking and training events ✓ CEO engagement strategy ✓ Introduce new CEOs to Network ✓ Revise MOU with CASE ✓ Evaluate regulatory challenges such as Full Reimbursement Requirement 	<ul style="list-style-type: none"> ✓ Board roles and responsibilities ✓ Fundraising Plan ✓ Annual work plans ✓ New MOU with Foundation